



Robert Erb

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www.roberbdesign.com • www.roerb.com

Graphic Designer

SUMMARY

Over 7 years of experience within the field of Graphic Design as a creative contemporary designer and detailed production artist. Proficiently working with the latest graphic design software for both Apple and PC platforms. Dedicated professional to a career in the arts possessing quality design.

SKILLS AND ACCOMPLISHMENTS

skills include Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, Powerpoint and Quark to provide professional advertising campaigns and successful detailed graphic design products

original advertisements in various newspapers and magazines, increasing customer satisfaction and sales for the company

custom editorial layouts including logos, to showcase clients products and services in various magazines, boosting product visibility and credibility

accurate and timely press checks, and quality customer service and support to insure professional and detail oriented standards

web design and maintenance, enhancing the professional image of a variety of clients to promote their services and products

EXPERIENCE

- www.roberbdesign ~ Freelance Graphic Designer present
advertisements, t-shirts, logo design, web design
- Times Publishing Group Inc. ~ Graphic Designer 2007 to 2008
newspaper & magazine advertisements, maintained web site
- Los Altos Town Crier ~ Production Artist 2006
newspapers advertisements
- Aquent ~ Graphic Designer 2004
various graphic design projects
- Metro Newspapers~ Graphic Artist 2000
newspapers advertisements
- SF Weekly Newspaper~ Senior Advertising Designer 1997 to 1998
newspapers advertisements
- Andazia International ~ Production Artist/Graphic Artist 1995 to 1997
t-shirt designs and color separations
- Groovy Graphics ~ Graphic Artist prior
t-shirt designs and color separations
- Stock/Alper & Associates ~ Graphic Design Intern prior
various graphic design projects

EDUCATION

Bachelor of Arts in Applied Arts and Sciences, Art-with emphasis in Graphic Design
San Diego State University